

FINANCIAL FACEOFF

Background Guide

A Business Quiz on Finance, Markets, and the Modern Economy

"Motus Mentium" — The Movement of Minds

Quiz Introduction

The Financial Faceoff is a dynamic and engaging business quiz designed to test participants' knowledge of the world of business, finance, and economics. It is structured as a fast-paced competition where teams compete by answering questions across a variety of domains related to the modern economic landscape.

This event aims to create an environment that is both intellectually stimulating and competitive, encouraging participants to think critically, respond quickly, and apply their knowledge effectively. Unlike traditional academic assessments, this quiz focuses on real-world awareness and practical understanding of business concepts.

Participants will be tested not only on their knowledge but also on their ability to work as a team, make quick decisions, and remain composed under pressure. The Financial Faceoff is therefore not just a quiz, but a platform to showcase analytical thinking, awareness, and strategic insight.

What Sets This Quiz Apart

The Financial Faceoff goes beyond textbook recall. It rewards curiosity, current awareness, and the ability to connect finance theory to the real world — the same skills that separate great business minds from the rest.

Quiz Proceedings

The Financial Faceoff will be conducted in two stages, ensuring a fair and competitive selection process.

Stage 1: Preliminary Round

All participating teams will first compete in a preliminary round. This round will be conducted in a written or elimination format, where teams will answer a set of questions within a limited time. The purpose of this round is to shortlist the top-performing teams based on their accuracy and overall performance.

Shortlisting Criteria

Only the best teams from the Preliminary Round will qualify to compete in the Final Stage. Performance will be evaluated on accuracy and overall score within the allotted time.

Stage 2: Final Stage (On-Stage Quiz)

The shortlisted teams will then compete in the final on-stage quiz, which will be conducted live in front of an audience. This stage will be hosted by our esteemed quizmaster, Ajay Poonia, who will lead the quiz through multiple exciting rounds.

The final round will test not only knowledge but also speed, confidence, and the ability to perform under pressure — making it the most thrilling part of the competition.

Stage	Details
Preliminary Round	Written / elimination format. All teams participate. Top scorers advance.
Final Stage	Live on-stage quiz hosted by quizmaster Ajay Poonia. Multiple rounds testing knowledge, speed, and composure.
Format	Team-based. Two delegates per team compete together throughout the event.
Quizmaster	Ajay Poonia — decisions of the quizmaster and organising team are final and binding.

Participant Guidelines

The Financial Faceoff is a team-based event, and participation rules are designed to ensure fairness and inclusivity.

Team Composition

- Each delegation is allowed to send any two delegates to participate in the quiz.
- The two participants will compete as a team throughout the entire event.
- Teamwork, coordination, and communication between participants will play a crucial role in success.

Expected Conduct

Participants are expected to uphold the values of academic integrity and sportsmanship throughout the event:

- Follow all rules and instructions provided during the event.
- Maintain discipline and professionalism at all times.
- Refrain from using any unfair means or external assistance.

Important Notice

The decisions of the quizmaster and the organising team will be final and binding on all participants. No disputes will be entertained after a round has concluded.

Preparation Guide

Participants are encouraged to prepare across the following major areas. Questions in the Financial Faceoff will draw from all six domains listed below. A broad and current understanding of each is essential for competitive performance.

1. Marketing and Branding

- Famous slogans, logos, and landmark advertising campaigns
- Brand ambassadors, endorsements, and marketing strategies
- Notable rebranding efforts and their business rationale

2. Corporate History and Start-ups

- Founders, founding stories, and key milestones of major companies
- Indian and global start-up ecosystems
- Unicorn companies, their valuations, and success stories

3. Finance and Stock Market Basics

- Budget-related terminology and fiscal concepts
- IPOs — what they are, how they work, and landmark listings
- Mergers, acquisitions, and corporate restructuring
- Basics of Sensex and Nifty — composition, movement, indices
- Role and functions of the RBI and SEBI

4. Business Personalities and Organisations

- CEOs, entrepreneurs, and globally influential business leaders
- Major companies, conglomerates, and regulatory institutions

5. Technology and Innovation

- Artificial Intelligence and its applications in business
- Fintech, digital payments, and financial transformation
- Disruptive business models — from Uber to Zepto

6. Current Affairs

- National and international business news (last 12 months)
- Economic policies, trade agreements, and global market developments

Preparation Tip

Participants are strongly advised to stay updated with recent news and trends. A significant portion of questions will be drawn from developments in the last 6–12 months. Reading a business newspaper daily — such as The Economic Times, Business Standard, or Mint — is the single most effective form of preparation.

Conclusion

The Financial Faceoff is more than just a competition — it is an opportunity for students to explore the dynamic world of business and finance in an interactive and exciting manner. It encourages curiosity, enhances awareness, and builds essential skills such as critical thinking, teamwork, and decision-making.

By participating in this event, delegates will gain exposure to real-world business scenarios and develop a deeper understanding of how markets, companies, and economies function. Whether you aim to test your knowledge, compete with the best, or simply enjoy the thrill of a quiz, the Financial Faceoff provides the perfect platform.

Prepare well, stay sharp, and get ready to face off in a battle of knowledge and strategy.

QUEST 2026 | The Scindia School, Gwalior |

**The content of this Background Guide may have used generative software to enhance fluency and writing quality.*